



# PRESS RELEASE

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## 4 out of 5 Cambridge homes are wasting 33,000 tonnes of CO2 each year

A staggering 4 out of 5 homes in Cambridge city are each pumping a tonne of CO2 into the atmosphere every year – because they don't have any loft insulation.

33,695 city homes are believed to be at blame, according to figures released by Cambridge insulation and energy experts Kershaw Contracting Services.

It has calculated that just under 80 per cent of Cambridge city's houses don't have loft insulation.

And the firm's Mick Rayson said it's crazy – as it's one of the easiest wastes of energy to fix.

He said: "Putting in a basic layer of loft insulation costs the average household about £500."

"Good insulation reduces the need for so much heating, so it starts saving energy straight away. The average home will save £110 a year in heating bills.

"That means the insulation will have paid for itself within four years. But the benefit to the environment will last for years to come."

Mick added: "Putting in loft insulation is one of the basics of cutting down your carbon footprint quickly and cheaply."

Experts at Kershaw Contracting Services found industry figures that showed on average 79 per cent of homes have no loft insulation at all.

And that means 33,695 houses in the city.

Kershaw Contracting Services specialises in helping home owners and property developers save energy with new insulation and energy efficient heating systems.

It is part of the successful Kershaw Group, which has its head office in Cambridge.

The group employs 183 people and is a major sponsor of Cambridge United.

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## NOTES TO EDITORS

- For further information or to arrange interviews with Kershaw Contracting Services, please contact Paul Green on 08452 303049, or email [press@publicityheaven.com](mailto:press@publicityheaven.com)
- The figures above have been compiled by Kershaw Contracting Services
  - Research by the not-for-profit Home Heat Helpline found only 21 per cent of people had loft insulation: <http://snipurl.com/1z1cf>
  - There are 42,653 houses in Cambridge city according to the 2001 census: <http://snipurl.com/1z1cg>

- Laying loft insulation saves around 1 tonne per house per year according to the Energy Saving Trust: <http://snipurl.com/1z1ch>
- Kershaw Contracting Services is a part of the Cambridge-based Kershaw Group, sponsors of Cambridge United. The group employs 183 people with a turnover of £35 million